Marketing/Growth Hacking Internship

Hiring organization
Mirabilis

Job Location
Montreal, Quebec, Canada
Remote work from: Canada

Date posted
September 18, 2024

Valid through
30.11.2024

Description

At Mirabilis AI, we connect exceptionally skilled and innovative students with projects in need of the students specific skill set. We're now on a journey to showcase our AI service offers . So we have decided to take a grip on our marketing effort and we are on the lookout for the perfect person/people to join us in this exciting time!

Mirabilis AI is looking for promising marketing stars on the uprise, students/people with a curiosity to figure out what makes the target audience (mainly major Corporation) tick, who are creative and confident in learning by doing and trial and error, and who are able to engage people using a limited budget

Responsibilities

- Create marketing strategies for 3 months, 6 months and 1 year
- Together with the CEO decide on KPIs and targets
- Execute on the marketing strategy for 3 months, including but not limited to – social media activity, newsletter, campaigns, events (own and participation), prints, presentations, analytics and PR – whatever is agreed on in the marketing strategy
- Be part of building and growing a brand that is ready to be seen and heard
- Fill a new blank sheet of paper and take ownership of your creations

Qualifications

- Have studied marketing and communication
- Have an understanding and ability to build communication strategies for different target audiences
- Have a creative mind that doesn't limit your imagination to what "should be done by the book"
- Like being social and in social context, love meeting new people and create new contacts
- Understand and be passionate about our services – enough to brag about your engagement
- Bilingual French and English

Job Benefits

After completion of a successful internship, we'd be happy to welcome you in our team .

Let's create, let's break standards, let's have fun – and let's do it together!